

# COMMITMENT



Laboratory-Grown & Simulated Gemstones

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It is not enough to produce a product which the public wishes to buy... it is also necessary to support the product with consistency in both service and quality upon which a consumer can rely.

In any organization, quality control and service are dependent upon dedication and commitment by all of an organization's associates. Dedication is created through leadership that begins at the top.

As President and C.E.O. of the Lannyte Company, I am proud to confirm my commitment to quality and service which will continue to be the primary goals of our Company's philosophy.

Robert Silverman